

Vaccine Uptake Initiative

Lutheran Services in America

February 16, 2023



Vaccine Uptake Overview

A nationwide vaccination plan to combat the “triple-demic” that is taking the lives of older adults and people with disabilities.

Overarching Goal: Increase vaccine uptake via enhanced partnerships and engagement with senior centers, community centers, and local faith-based organizations that serve, support, and include older adults and people with disabilities and their caregivers.

Objectives

1. Expand vaccine access through on-site vaccination clinics for COVID-19 and Influenza vaccinations nationally;
2. Empower local organizations to coordinate supportive services; and
3. Conduct outreach and education to older adults, people with disabilities and those that serve them.

Award Tiers

Tier 1 Awards

Community Action Grants to support specific county, city or other jurisdictional locales for a more targeted approach to vaccination efforts. This grant could also support a vaccination strategy that has a specific target population. Grant awards with a minimum amount of \$50,000 and a limit of \$150,000. Approximately 125-200 grants are expected to be awarded under this Tier.

Tier 2 Awards

Regional Collaborative Grants to support statewide/territory coverage, regional (e.g., multiple counties) or across state lines if applicable. Grant award with a minimum amount of \$450,000. Approximately 25 to 50 grants are expected to be awarded under this Tier. (Note: There is no cap on the dollar amount for this Tier.)

Who is Eligible for These Grants?

- Senior center
- Community center
- Local community organization that serves, supports, and includes older adults and people with disabilities
- Faith-based organization that serves, supports, and includes older adults and people with disabilities
- Governmental agencies
- Other federally recognized nonprofit organizations

NOTE: Area agencies on aging (AAAs), No-Wrong Door Systems (NWDS)/Aging and Disability Resource Centers (ADRCs), centers for independent living (CILs), other ACL-funded disability networks, and other aging and disability community-based organizations (CBOs) have the opportunity to apply under a different call for proposals.

Eligible Activities

- **Host community COVID-19 and Influenza vaccination clinics.**
- **Provide in-home vaccinations.**
- Arrange or provide accessible transportation to vaccination sites.
- Help with scheduling COVID-19 vaccination appointments.
- Provide referral services in support of COVID-19 and Influenza vaccines.
- Conduct outreach, education, and decision support to older adults and people with disabilities regarding COVID-19 and Influenza vaccines.
- Disseminate credible information about COVID-19 vaccines and Influenza vaccines and help direct older adults and those with disabilities with questions to additional sources of information.
- Identify people who may experience barriers in getting COVID-19 and Influenza vaccinations, including those who are unable to independently travel to a vaccination site, or who require language, personal assistance, or other supports.
- Provide personal support (e.g., peer support) to older adults and people with disabilities.



Application Scoring

Each application will be scored on a total of 100 points

- Statement of Need [5 points]
- Target Area and Populations [20 points]
- Description of Approach [30 points]
- Data Collection and Evaluation [15 points]
- Management and Organizational Capacity [10 points]
- Diversity, Equity, and Inclusion [10 points]
- Balancing Investment and Vaccine Goals [5 points]
- (Optional) Inclusion of Senior Center, FQHC, or Public Health Department [5 points]

NCOA reserves the right to approve grantees based on a composite of factors, including review of financials and audits.

Most Frequently Asked Questions

1. Is there a minimum # of vaccinations required if funded under Tier 1 or Tier 2?
2. Can grant funding be used to cover the cost of vaccines?
3. Can grant funding be used to pay for contracted staff or outside entities?
4. Can grant funding be used to pay for marketing activities?
5. Can grant funding be used for incentives?
6. We run intergenerational vaccine clinics. Is this allowable under this grant or do all recipients need to be either 60+ or have a disability?
7. What will the data collection look like?
8. What financial documentation is needed for Tier 1 and Tier 2 grants?

Application Portal and Help Desk

NOFO is located here:

<https://ncoa.org/page/covid-19-and-influenza-vaccine-uptake-initiative>.

Application deadline is March 1. (Awards will be made until funds are exhausted.)

Questions: VaccineUptake@ncoa.org

Discussion

