



THE CEO AND THE BOARD:

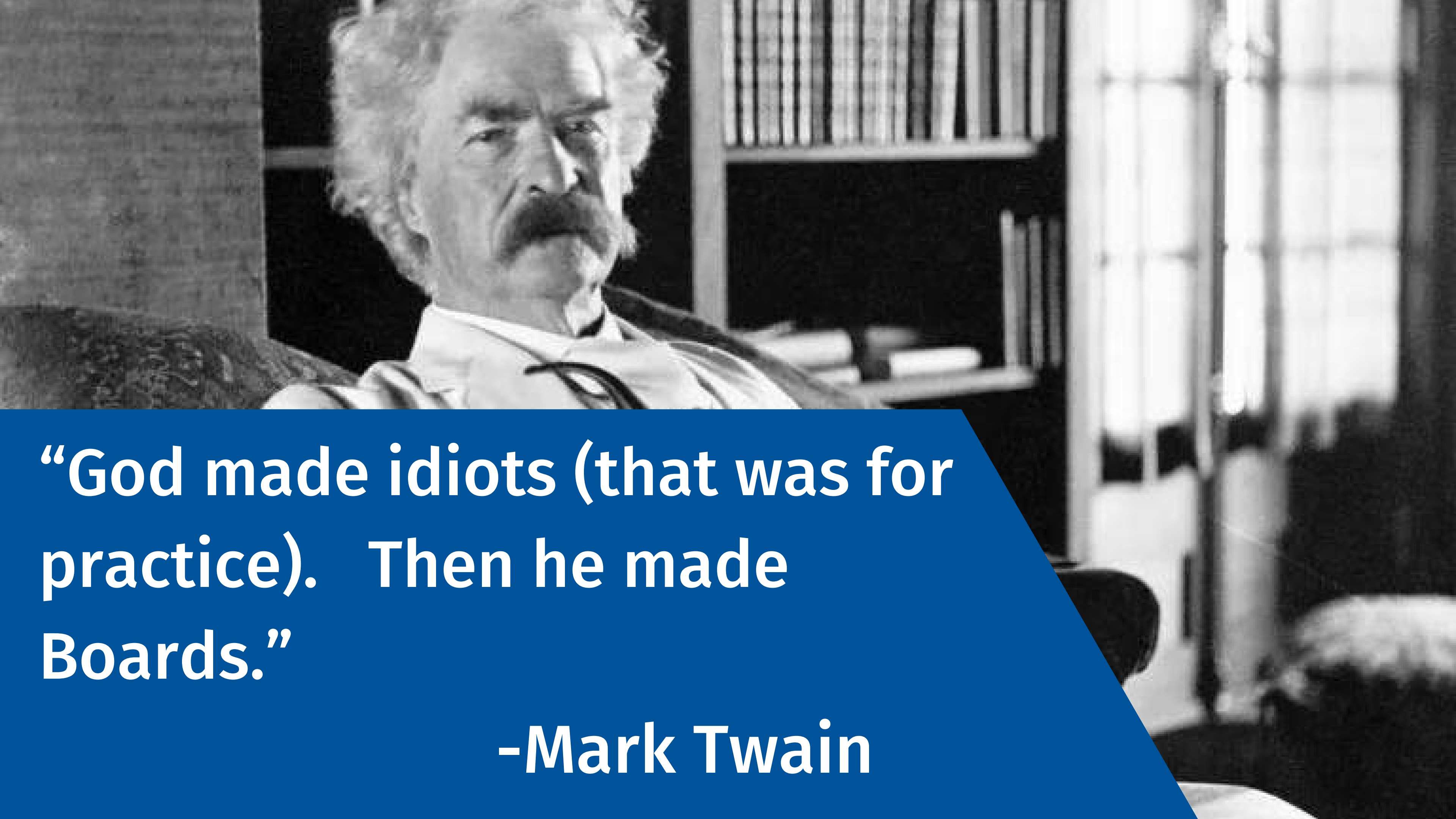
THE ART OF GOVERNANCE AS A COMPETITIVE ADVANTAGE

Dr. Kurt Senske

- CEO (1994-2020) – Upbring (formally Lutheran Social Services of the South)
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- Chair of the Board of Directors:
Lutheran Hour Ministries
Thrivent Charitable
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- Founder & Principal – CEO-Board Services



“God made idiots (that was for practice). Then he made Boards.”

-Mark Twain



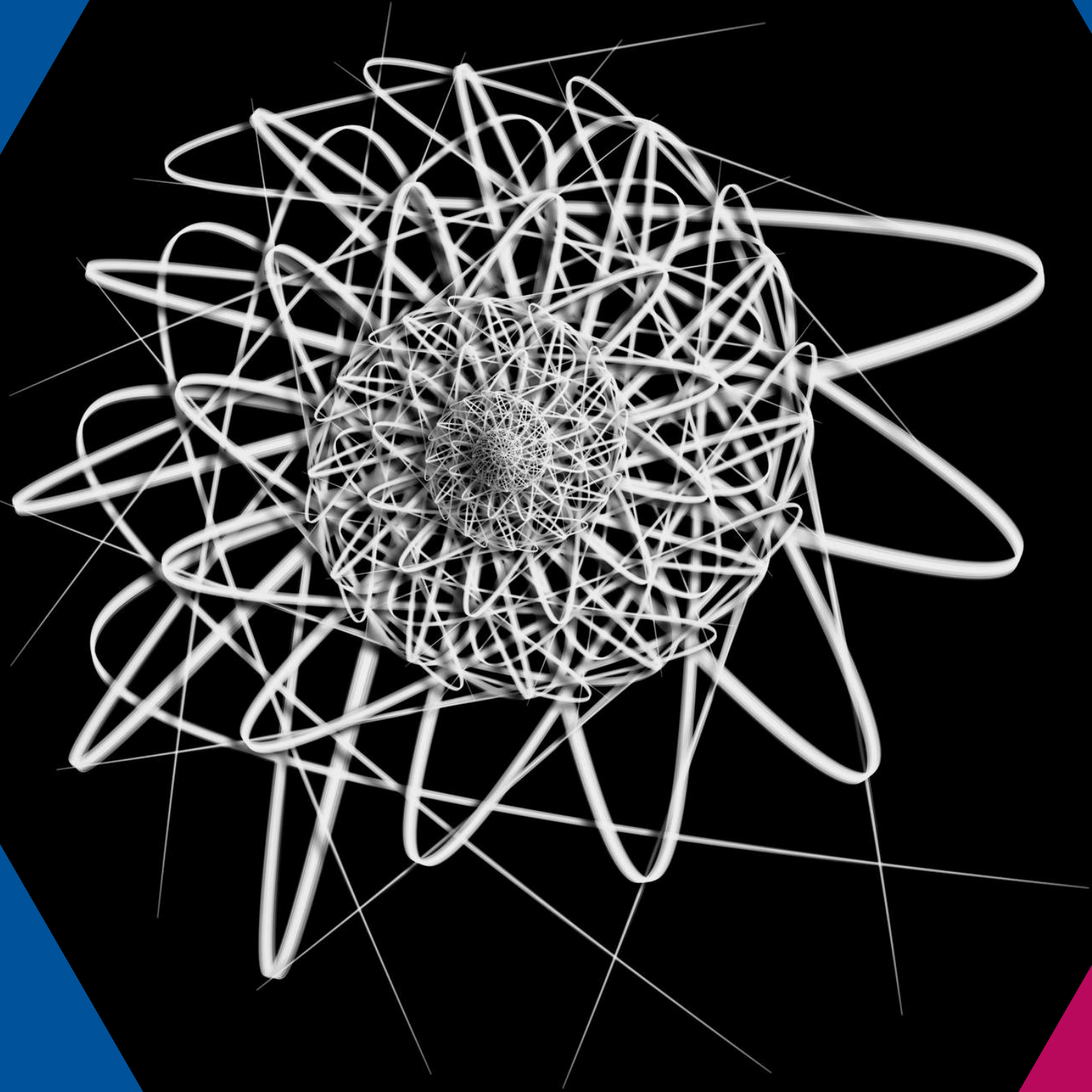
**“There is one thing that all boards
have in common... They do not
function.”**

-Peter Drucker



“Board members are usually intelligent and experienced individuals. Yet boards, as groups, are mediocre. Boards tend to be, in fact, incompetent groups of competent individuals.”

-John Carver



**Governance is both
an art and a science.
There is no one size
governance model
that fits all.**

- ◆ **A healthy Board-CEO relationship coupled with an effective board governance structure has been proven to be a competitive advantage**
- ◆ **Proactive boards and CEO's continually adjust their governance model to reflect the changing internal and external realities**



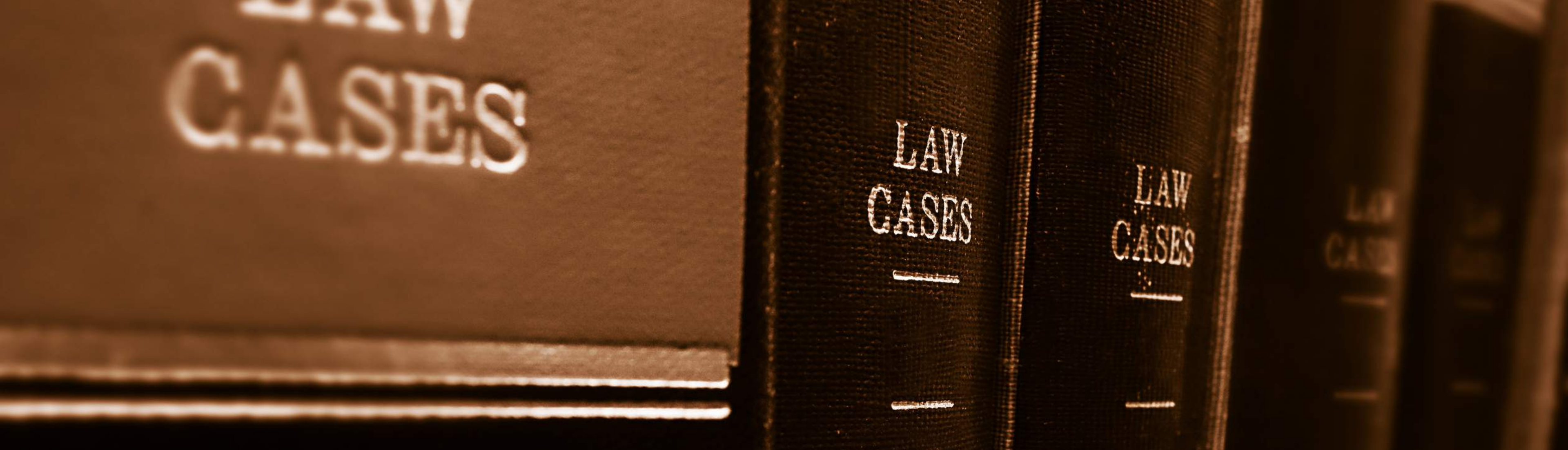


Addressing the Elephants in the Room



The art of selecting the right board members and finding the right balance in governing.

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Over time, if not addressed, an organization's legal structure (articles/bylaws; how it selects its board members; its internal policies) will become a competitive disadvantage.

Board Engagement

A healthy board will know when it needs to become more engaged and when it needs to take a step back.





Successful organizations will have an agreed upon, very focused, purpose and mission.



**Diversity
Matters!**

**Trust, integrity,
intentionality, respect and
openness must exist between
the board and the CEO**

We are in this together!



As Christians we have a unique advantage

Our organizations are faith inspired and we all bring our faith to the table.

Proverbs 27:17

"Iron sharpens iron; so a man sharpens the countenance of his friend."

1 Peter 4:10

"As each has received a gift, use it to serve one another, as good stewards of God's varied grace."

Philippians 4:13

"I can do all this through him who gives me strength."



Questions/Comments



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